

My business demands driving across the US on a frequent basis.
We exhibit at boat shows from the east to the west coast and north and south.

Having local weather and traffic information on demand via satellite radio is a critical requirement to allow us to make travel decisions in order to arrive at our destinations on-time and safely.

e.g. we were in San Francisco last month exhibiting at two boat shows and using this info from XM Radio to travel in SF area; having to find local weather and traffic on the conventional radio would be wasting my time.